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## Sixth Semester B.E. Degree Examination, June/July 2013

### Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting at least TWO questions from each part.**

#### PART – A

- 1 a. Define management, list its functions. What is meant by the 'management process'? (10 Marks)  
 b. Explain different skills and their importance at different levels of management. (06 Marks)  
 c. What is contingency approach to management? Explain. (04 Marks)
- 2 a. Briefly describe the general principles of management as laid down by Henri Fayol. Is his list exhaustive? (10 Marks)  
 b. What are planning premises? Explain the classifications of planning premises. (06 Marks)  
 c. List the advantages and limitations of planning. (04 Marks)
- 3 a. Explain the important principles of organizing. (10 Marks)  
 b. Explain the process of decision making. (06 Marks)  
 c. What is MBO? Explain. (04 Marks)
- 4 a. Explain the importance of coordination. (10 Marks)  
 b. State and explain the steps in controlling. (06 Marks)  
 c. Write about Maslow's theory of motivation. (04 Marks)

#### PART – B

- 5 a. List and explain the functions of an entrepreneurs. (10 Marks)  
 b. What are the inherent features of an entrepreneur? (06 Marks)  
 c. Explain the concept of intrapreneur. (04 Marks)
- 6 a. Explain the impact of liberalization, privatization and globalization on SSI's. (10 Marks)  
 b. Explain need and rationale of SSI's. (06 Marks)  
 c. What is the role of an SSI in the economic development of the country? (04 Marks)
- 7 a. What is the need for the institutional support for the SSI? (10 Marks)  
 b. Narrate the function of DICs for the growth of SSI's. (06 Marks)  
 c. Briefly discuss about TECSOK. (04 Marks)
- 8 a. Write about project formulation process. (10 Marks)  
 b. What is the importance of feasibility studies? (06 Marks)  
 c. What are the common errors in project formulation? (04 Marks)